



Company Name: **Elegante Boutique, LLC**

Principal(s): **Blanca Saucedo**

Address: **3659 Sullivant Avenue, Columbus, Ohio 43204**

Phone: **614-272-2620**

Fax:

Email: **ellegant-eboutiue@sbcglobal.net** Website:

Type of Business: **Special Occasion Apparel;
Gifts and Custom-Made candles**

Years in Business: **3 months**

Scope of Services: **Baptism apparel and gifts/souvenirs; wedding gifts/souvenirs; women's party and evening apparel, shoes, and custom made candles**

Service Radius: **Columbus and surrounding cities**

Number of Employees: **2**

Major Projects or Clients: **Developing loyal customers by giving them the opportunity to choose the container, scent, and color.**

Why did you go into business? **Because I had a great desire to be a successful entrepreneur and wanted to develop a solid income base that would provide financial security for my family and I.**

Why is your business a success? **Because we believe in customer service.**

Company Goals: **To provide the community with a family-oriented business and to grow and expand into a solid company**

What's your position or main responsibility to the company? **President**

What's the best aspect about your position? **Having the control to direct the company's goals and direct the achievement of those goals.**

What's your worst aspect about your position? **Having the responsibility to ensure the company financial standing.**

The best business advice you received? **Develop a solid business plan, stick to it, and ensure that you have sufficient start-up capital.**

The biggest business mistake you made? **Don't allow individuals to make you loose focus by draining your resources. Not securing dependable employees.**

Best place for a business meal?

What MCBAP services do you take advantage of? **Seminars on marketing, product development, and increasing client base**

How has the MCBAP helped your business? **Providing an almost limitless amount of resources and support to business that wish to grow.**

Tips for persons wanting to open a business: **Plan! Plan! Plan!**

What would you like people to know about your company? **It is very customer oriented and determined to make each customer's visit an enjoyable one**

Favorite Book: **The Last Opportunity by Carlos Cuauhtemoc Sanchez**

Favorite Musician: **Joan Sebastian**

Favorite Food: **Red Enchiladas**

Hobbies: **Reading**

Family: **2 children**