

# ***COMBA Update Client Profile***

Client Profile:

**Shawn M. Ferguson**

Company Name:

**JARDS Enterprises, Ltd. aka JARDS Computer Services**

Principal(s):

**Joseph Ferguson**

**Angela Ferguson**

**Ashley Ferguson**

**Richard Ferguson**

**Dianne Ferguson**

**Shawn M. Ferguson**

Address:

**418 Washington Square Ct.**

City/State/Zip:

**Westerville/OH/43081**

Phone:

**Local - 614-378-3547**

**Toll Free – 1-877-MYEZ-WEB (1-877-693-9932)**

Fax:

Email:

**[shawn@jards.com](mailto:shawn@jards.com)**

Website:

**<http://www.jards.com>**

Type of Business:

**Website Development/Computer**

**Services/Consulting/Infrastructure Support/Database Integration**

Years in Business:

9

Scope of Services:

**Website Development**  
**Computer Consulting**  
**Database Integration/Support**  
**Graphic Design**  
**Website Hosting**  
**Computer Training**  
**Computer Repair**  
**Computer Sales**

Service Radius:

**Nationwide**

Number of Employees:

**3 part-time / 3 consultants**

Major Projects or Clients:

**Troy Enterprises**  
**The Mallory Center**  
**Operator Training Committee of Ohio**  
**New Salem Missionary Baptist Church**  
**Glory Foods**  
**Pet Brand**

- more listing on portfolio (<http://www.jards.com/Our-Portfolio>)

Why did you go into business?

**To help people understand technology and use it to their advantage.**

Why is your business a success?

**We pride ourselves in helping other businesses become successful through the use of technology by provide high quality, low cost solutions.**

Company Goals:

- **Release our EZ-Web™ Content Management System for small/medium size businesses**
- **Produce a business directory to assist consumers shopping for products/services**
- **Develop a social networking tool for neighborhoods/districts**

What's your position or main responsibility to the company?  
**CEO, ensure all areas of the business are successful.**

What's the best aspect about your position?  
**The best aspect is the ability to make important decisions to enhance the growth of the company.**

What's the worst aspect about your position?  
**The worst aspects of the company are wearing multiple hats most of the time, takes away focus from other parts of the business.**

The best business advice you received?  
**Do something your passionate about.**

The biggest business mistake you made?  
**Not retaining key employees.**

What MCBAP services do you take advantage of?  
**Counseling**  
**Financial Assistance**  
**Soon to take advantage of Marketing Strategy services**

How has the MCBAP office helped your business?  
**They have been a great external resource that I have utilized multiple times. I can call for advice, attend their informational workshops, or visit the office and gather a wealth of knowledge and information.**

Tips for persons wanting to open a business:

**Just do it! Once you start, everything seems to fall in place especially when you are in constant contact with resources such as COMBA.**

What would you like people to know about your company?

**We love what we do, we love helping people, and we deliver high quality work for a very affordable price!**

Favorite book:

**ASP.NET 2.0 Website Programming Problem-Design-Solution**

Favorite musician:

**Too many to name**

Best place for a business meal:

**Cup 'O Joe - Easton**

Favorite food:

**Seafood & Mexican**

Hobbies:

**Learning/Programming/Golf/Skiing/Traveling/Riding Motorcycle**

Family:

**Beautiful wife Angela and three wonderful children, Bryson 11, Deston 6, and Olivia 1 ½ .**