



Principal(s): Brian K. Holland- Rapping Kids into Learning!

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Type of Business: Educational Sales and Services

Years in Business: 5

Scope of Services: Rapping Kids into Learning!

Service Radius: Central Ohio

Number of Employees:1

Major Projects or Clients: Columbus Publics Schools, CDCFC, and Ohio Connections, South Scioto Academy

Why did you go into business? To Rap children into learning!

Why is your business a success? Constantly and Consistently touching the lives of young people!

Company Goals: To reach 5,000 units sold by spring of 2008

What's your position or main responsibility to the company?

CEO

What's the best aspect about your position? I do it all.

What's the worst aspect about your position? Not enough time in the day!

The best business advice you received? Never give up! Be organized! Customer Service must be number one priority!

The biggest business mistake you made? Giving a piece of my company away in exchange for services!

What MCBAP services do you take advantage of? Marketing and networking.

How has the MCBAP office helped your business? Helped me get small business loan.

Tips for persons wanting to open a business: Write a business plan!

What would you like people to know about your company?

Hip-Hop-Ademics is striving to educate with excellence, energy, excitement, enthusiasm, and expectation!

Favorite book: Where the wild things are

Favorite musician: Boys II Men

Best place for a business meal: Cap City Diner

Favorite food: Chinese

Hobbies: Listening to music and watching wrestling

Family: Wife, Shannon of five years with baby Elijah Kelly on the way, and Jaxon, our 4 year old Jack Russell Terrier.