

## Client Profile



Company Name:Kana CD's & Books

Principal(s): Cedric D. Reed

Address :2541 Franksway st

City/State/Zip: Columbus, Ohio 43232

Phone: 614-577-1897

Fax: 614-577-1898

Email:kanacdsbooks@rrohio.com

Website:

Type of Business: Retail-Books & Music CD's

Years in Business: One

Scope of Services: In store products and ordering of products

Service Radius: Entire Columbus area

Number of Employees:1

Why did you go into business? Provide an outlet for African-American Christian products and music and books of African-American interest.

Why is your business a success? Good location, good service and the products that are in demand.

Company Goals: To be the main location for books and music of African-American interest.

What's your position or main responsibility to the company? Owner.  
Over all operation of the company.

What's the best aspect about your position? Creative input.

What's the worst aspect about your position? Long hours

The best business advice you received? Always research your projects

The biggest business mistake you made? Not checking out all potential vendors.

What MCBAP services do you take advantage of? Financial services

How has the MCBAP office helped your business? Finding capital

Tips for persons wanting to open a business: Plan and research everything first.

What would you like people to know about your company? That were here for service first.

Favorite book: Holy Bible

Favorite musician: No favorite

Best place for a business meal: Brown Stone

Favorite food: Fish

Hobbies: Running

Family: Wife and foster children