

# ***COMBA Update Client Profile***



**Company Name:** KaBloom Columbus

**Principal(s):** Lin Nemet-Kovack, Suzanne Nemet, Stephanie Nemet

**Address:** 8651 Sancus Blvd.

**City/State/Zip:** Columbus, Ohio 43240

**Phone:** 614-431-8844

**Fax:** 614-844-6605

**Email:** columbusoh@kabloom.com

**Website:** kabloom.com

**Type of Business:** Florist

**Years in Business:** 1

**Scope of Services:** full service florist (walk-in cooler, weddings, funerals, corporate)

**Service Radius:** 7 counties

**Number of Employees:** 11

**Major Projects or Clients:** Preferred vendor for the Marriott, looking for corporate clients who want to be impressed.

**Why is your business a success?** It's a group effort of great product, great customer service

**Company Goals:** To make KaBloom a household name and fresh flowers a “weekly occurrence” rather than a “special occasion”.

**What’s your position or main responsibility to the company?**

Lin: Corporate accounts

Stephanie: Wedding and marketing coordinator

Suzanne: Funeral coordinator and office manager

**What’s the best aspect about your position?** People!- -new faces, new challenges!

**What’s the worst aspect about your position?** Funerals and condolences.

**What MCBAP services do you take advantage of?** We use and abuse David Rivers --SBA loans, counseling, you name it!

**How has the MCBAP office helped your business?** SBA loans, marketing and networking

**What would you like people to know about your company?** We treat people how we want to be treated and take that a step beyond the expected.

**Best place for a business meal:** J Gilbert’s (good food, quiet atmosphere)

**Favorite food:** anything that comes in a “to-go” bag